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Recommendations On Obtaining Guaranteed Web Traffic

A common faux pas that brand new online marketers make is to create an online site and then consider solutions to drive guaranteed website traffic to it. While that is certainly an intuitive idea, you need to first put some analysis into the traffic before you even begin your website. The reason for this is that SEO (Search Engine Optimization) will likely be an important way for you to obtain organic and natural traffic, and if you do it the appropriate way, you can start seeing traffic right away.

SEO is comprised of two elements: relevant keywords and backlinks or, as some refer to them, incoming links. Before you [create your website](#), you'll need an idea of the search phrases that you really want to target and ensure that they are surely a part of the website's content so as to get guaranteed web traffic. It's generally suggested that when you first start out, you ought to go for the lower-search volume keyword phrases, rather than the more competitive broad-spectrum terms.

To illustrate, if your business focuses on software programs, you may want to identify a more exact keyword like "[website marketing software](#)" or even more narrow, like "[website advertising software](#)". The keywords and phrases that you'll include on your website should be the exact terms that people are looking for when they do a search on the internet. And you will discover these keywords very easily by utilizing the Google Adwords Keyword Tool which is completely free of charge.

This tool provides you with keywords which are relevant to your business and also provides information about how competitive the tactical keywords are, how often they are searched for, and just exactly how many people are bidding on them for PPC ads. You want to locate the lower-searched terms that have less competition. Identify three to five that you can use early on in your website or blog.

In general, each keyword ought to be utilized once in some sort of important position within your site or on your blog such as the title or page header, in the very first five words of any description following the title or heading, and in the final sentence of the content. In the body of the content, it ought to be used no more than three percent of the time. Before you start searching for backlinks, you want to have at least five articles (of about 500 words) on your blog or at least five pages of your website.

Then you can start working on obtaining backlinks. You are able to do this by submitting articles about your business to article directories, Squidoo, HubPages, or article directories and linking them back to your site. Or you can comment on blogs and forums that are related to your industry, and include your link inside your comments.

These are just a few ways which you could obtain backlinks to your website. The more quality backlinks you have got, the better the search engines "like" you, the higher you will be ranked in search engine results, and the more targeted web traffic you will obtain.

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